

## NEW NISSAN X-TRAIL MAKES GLOBAL DEBUT AT THE FRANKFURT MOTOR SHOW

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Nissan Live reporting: The latest news from the Nissan stand at the 2013 Frankfurt Motor Show

Frankfurt, Germany (September 10,2013): Nissan President and CEO, Carlos Ghosn, has unveiled the New Nissan X-Trail at the Frankfurt Motor Show.

Nissan's ongoing mission to deliver innovation and excitement for everyone took another step forward today as Nissan President and Chief Executive Officer, Carlos Ghosn, unveiled the New Nissan X-Trail at the Frankfurt Motor Show.

"When we first announced our Nissan Power 88 mid-term plan, we started the most intensive product offensive in our 80 year history," said Ghosn. "The X-Trail we are launching today is evidence of the progress we have made." Improved in every area, the new X-Trail retains its famed go-anywhere ability, and adds a host of features that redefine what customers can expect from a compact SUV. In true Nissan style, the new X-Trail introduces premium technology to a new area of the market, with numerous first-in-sector features such as Nissan Safety Shield and the new fully integrated, NissanConnect navigation and infotainment system.

"This new X-Trail builds on the reputation earned over three product generations for quality and reliability enhanced by class-leading levels of value, innovation, dynamic performance and premium style," said Ghosn.

Ghosn also presented the Nissan e-NV200 electric taxi for Barcelona, in the presence of the Mayor, Xavier Trias. Barcelona is the first city in the world to commit to the implementation of the zero-emission vehicle as publicly accessible transport.

In addition, another star of the Nissan stand was the Nissan Nismo Concept Watch. Designed specially for drivers of Nissan Nismo cars, it is the first smartwatch to connect a driver to the car, providing them with real-time data.

For the full Nissan Frankfurt Motor Show press kit click here.

## Datos de contacto:

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